

THEY ALSO SERVED MEMORIAL FUND



New for 2022, we are delighted to launch this very special fund to build a permanent memorial for our service animals. More details will be announced soon.

SHOW YOUR SUPPORT

Please show your support by wearing your Murphy's Army Purple Poppy too. Our extensive range of merchandise includes specially designed animal poppies, limited edition enamel badges, wristbands, wreaths, and much more. All are available from our website where further information can also be found.

WITH THANKS

Thanks to the overwhelming response to our Campaign so many more purple poppies are now being worn with pride - we hope you'll wear yours proudly too!



Murphy's Army Purple Poppy Campaign is in no way connected to or affiliated with the Royal British Legion or its Poppy Appeal

WITH SINCERE THANKS TO OUR OFFICIAL SPONSORS



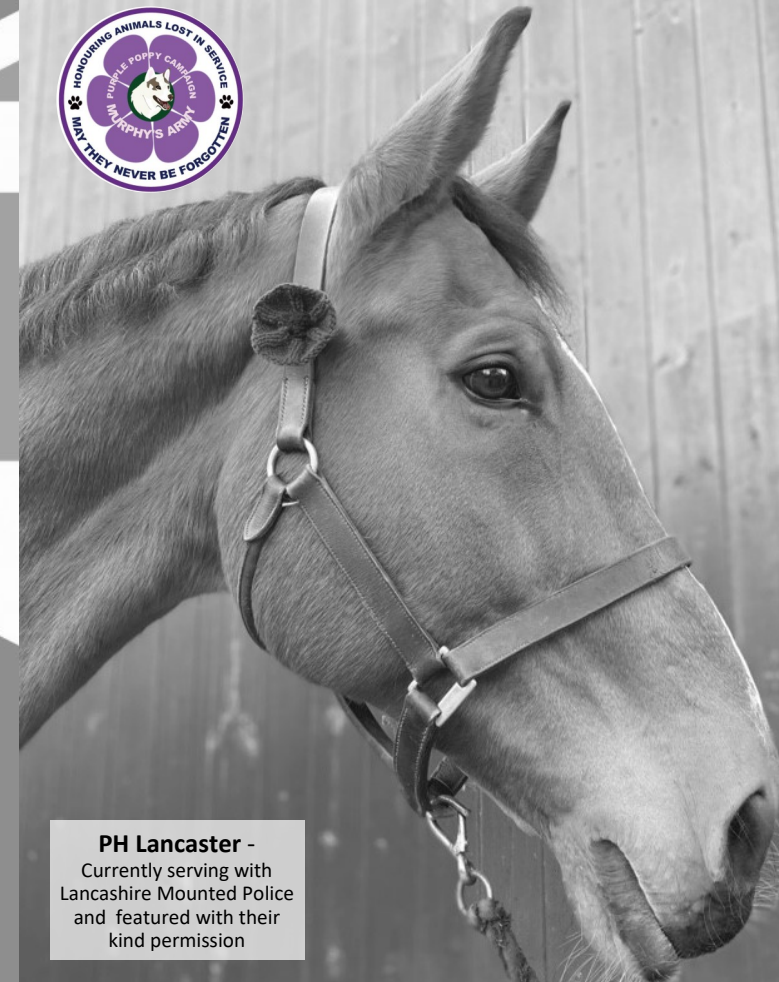
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TOGETHER WE CAN ENSURE THAT THESE BRAVE AND LOYAL ANIMALS ARE RESPECTED, AND REMEMBERED, ALWAYS.



PD Akira -

Currently serving with Derbyshire Constabulary Dog Section and featured with their kind permission



PH Lancaster -

Currently serving with Lancashire Mounted Police and featured with their kind permission

Murphy's Army Registered Charity No. 1167823

12 Robinson Court, Bradford BD7 2QP

Email: theteam@murphysarmy.org

Website: <https://theyalsoserved.org>

FB: Murphy's Army Purple Poppy Campaign

Twitter: MA_PurplePoppy

**PAYING TRIBUTE TO ANIMALS
LOST IN SERVICE, AND TO THOSE
WHO SERVE US TODAY**

THE PURPLE POPPY

The purple poppy has long been a symbol of remembrance for animals lost in service but, until recently, was much less well known than the traditional red poppy. The aim of our campaign is to give the purple poppy its rightful recognition, and thus ensure that our Service animals are remembered alongside their human counterparts.

OUR CAMPAIGN

First launched in 2016, Murphy's Army Purple Poppy Campaign encourage members of the public to join with them in paying tribute to all animals lost in Service over the years, and to those who serve us today.

OUR TEAM

We are a small but dedicated team made up entirely of volunteers, none of whom claim expenses of any kind. Each of our traditional poppies is hand made with love and that has become the ethos of our Campaign - love and respect, for the animals and for each other.



FUNDS RAISED

Over the past years we have raised over £100,000 for related animal causes including the Thin Blue Paw Foundation, Hillside Animal Sanctuary, K9 Heroes, The Horse Trust, Smokey Paws, the Household Cavalry Foundation, Bravo Working Dog Rescue and Fireside K9.

We are proud to have provided 100 pet oxygen masks to Fire Services across the UK and 250 much welcomed cooling coats to Service dogs.



OUR BENEFICIARIES 2022

NFRSA



The National Foundation for Retired Service Animals is a new charity set up to promote the care, well-being, and welfare of retired service animals from across the emergency service family, namely that of the police, fire, and prison services. It will support the owners of retired dogs and horses by helping with veterinary bills and ongoing care.

Retired service animals are not afforded financial help once they have put their paws or hooves up, and so it is up to us to ensure their retirement is one of comfort and safety. For years they have protected us. It is now our turn to protect our protectors.

HERO PAWS

Hero Paws is a registered charity supporting all services that employ working dogs including military, police, security, HMPS, conservation and search roles.



We offer an unbiased process that aids all dogs to retire whether that be from failed training, unable to meet their current training standards or they have come to the end of their service.

We help to bridge the gap from service to general population, to search for and rehome to the perfect home. We offer continued support and guidance to make sure these dogs live out the retirement they deserve.

MURPHY'S ARMY



Our own Murphy's Army which helps animals in need on a day to day basis, and promotes pet safety, welfare and care.